

Bglobal Announces Launch of its Smart Forum

The very first Bglobal Smart Forum will take place on 28th September 2011 at Villa Park, Birmingham - and will allow energy focused organisations to learn more about best practice in smart energy management, directly from the people who are delivering it.

Bglobal Metering today announces the launch of its very first **Smart Forum** - which will bring together its customers, partners and other interested parties in an interactive day of information sharing and networking.

Attendees at the **Bglobal Smart Forum** will:

- Hear directly from the Bglobal management team on the future direction of the company and key issues affecting the energy industry today;
- Meet and interact with members of each functional team from Bglobal - from customer services, R&D to the Meter Operations teams and Data Services;
- Hear about a range of innovative new energy management solutions from Bglobal and its partners;
- Find out the benefits already being experienced by Bglobal's customers;
- Have the opportunity to enjoy a relaxing social event in the evening.

Simon Parker, Marketing Manager of Bglobal, commented: *"Effectively, Bglobal is opening its doors to the world - allowing customers and partners an unprecedented opportunity to share best practice in energy management and learn about the many new services that Bglobal is delivering.*

The 'forum' aspects of the agenda will allow attendees to interact directly with the key people from each of the teams that deliver our services. It promises to be an interesting and informative day - and I would urge anyone interested to sign up now, to avoid missing out."

For more information about the **Bglobal Smart Forum** visit: www.bglobalmetering.com/smart-forum.aspx

The **Bglobal Smart Forum** is *free* for all delegates to attend, and the limited places are available on a 'first come first served' basis.



- To find out more about attending the **Smart Forum**, contact:
Neelam Barber - neelam.barber@bglobalmetering.com or call 01772 770285
- To find out more about partnering opportunities at the **Smart Forum**, contact:
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